
1/73 Lawyer appearing on TV or radio “talk shows” proper

In reply to an inquiry as to the propriety of attorney appearing individually or as a local bar representative on radio or TV “talk” or “call-in” shows to respond to inquiries from the public, there appears to be nothing inherently improper. In fact the Code of Professional Responsibility emphasizes the lawyer’s obligation to make the public aware that they may have legal problems and that they should secure assistance.

There is one substantial caveat—that attorneys should not attempt to answer individual legal problems or give individual advice during such program but should keep the responses in the general vein. Also, the station should inform the public that the participant will not answer individual problems, and that the general application of the law to specific facts is likely to change the result. (1/10/73)